

WorldcApp.com

The CoMarketing Platform

Enabling B2C companies to join forces and sell more

From business2consumer (Web 2.0) to business2community (Web 3.0) Culture

<https://WorldcApp.com/vision.html>

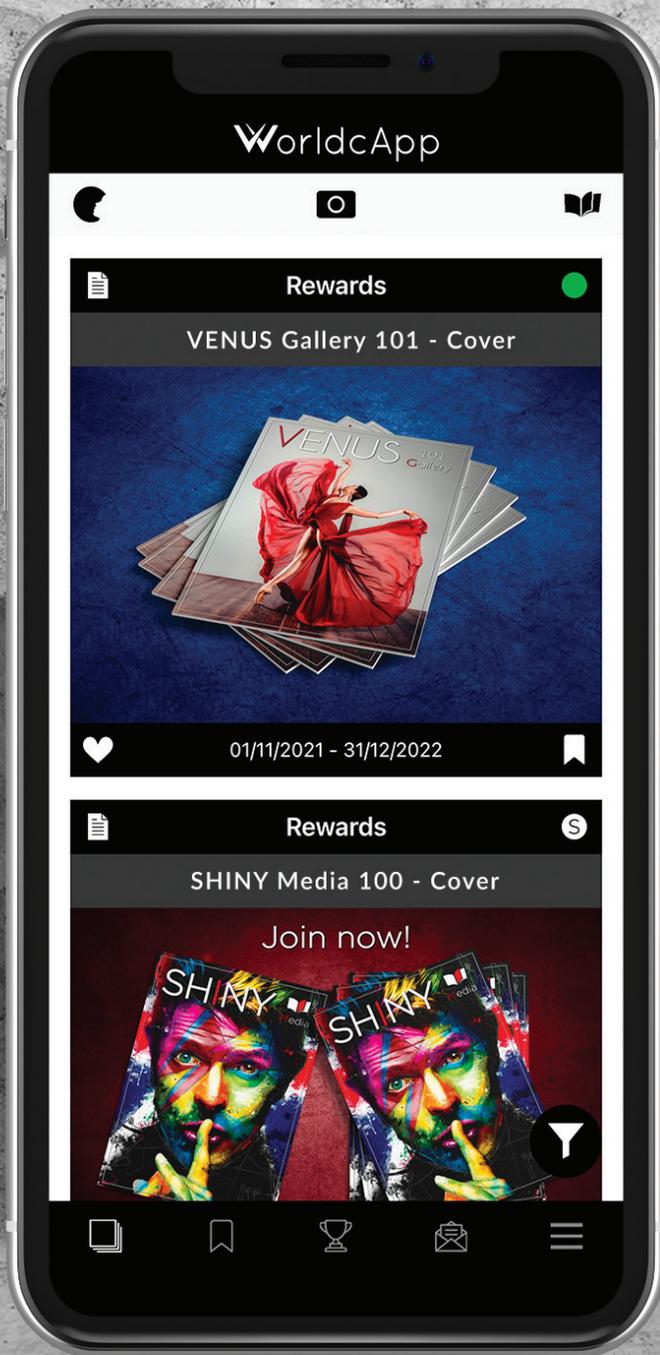
VENUS.Gallery

Gathering Creatives of all Types

A partnership with Jamal Taslaq Couture - a brand that tells the story of a journey that took its founder from Nablus in Palestine to New York at the United Nations headquarters - allows us to gather creatives of all types through the VENUS.Gallery Editorial Project

#CommunityDevelopment (1/5)





WorldcApp

Now Creativity also has its World Cup!

Artists, Content Creators and Influencers play the role of #COMPETITORS in our algorithm, challenge each other with their creative contents and provide our clients with marketing services through their social accounts

#CommunityDevelopment (2/5)

B2C Media and Partners

Bringing the competitions to a wider audience

B2C Media (outside the App) and Partners (inside), while playing the role of #EXPERTJURY in our algorithm, bring the competitions, the related creative contents and sponsored elements, to a wider audience with the WorldcApp technology

#CoMarketing

#CommunityDevelopment (3/5)



JAMAL TASLAQ

C O U T U R E

For this contest

Make a list of 10 Favorites 📌

Vote ❤️ for 1 Favorite

Get Started



The Brand tells the story of an extraordinary journey that takes **Jamal Taslaq** from Nablus in Palestine to New York at the United Nations headquarters, passing through many years in Italy. A path life that makes his name synonymous with union between peoples,

The Members

Building profitable Communities

Customers and Brand Enthusiasts join the Community, play the role of #POPULARJURY in our algorithm and challenge each other with their ability - expressed through our 9+1 user interface - to judge the creative contents in competition

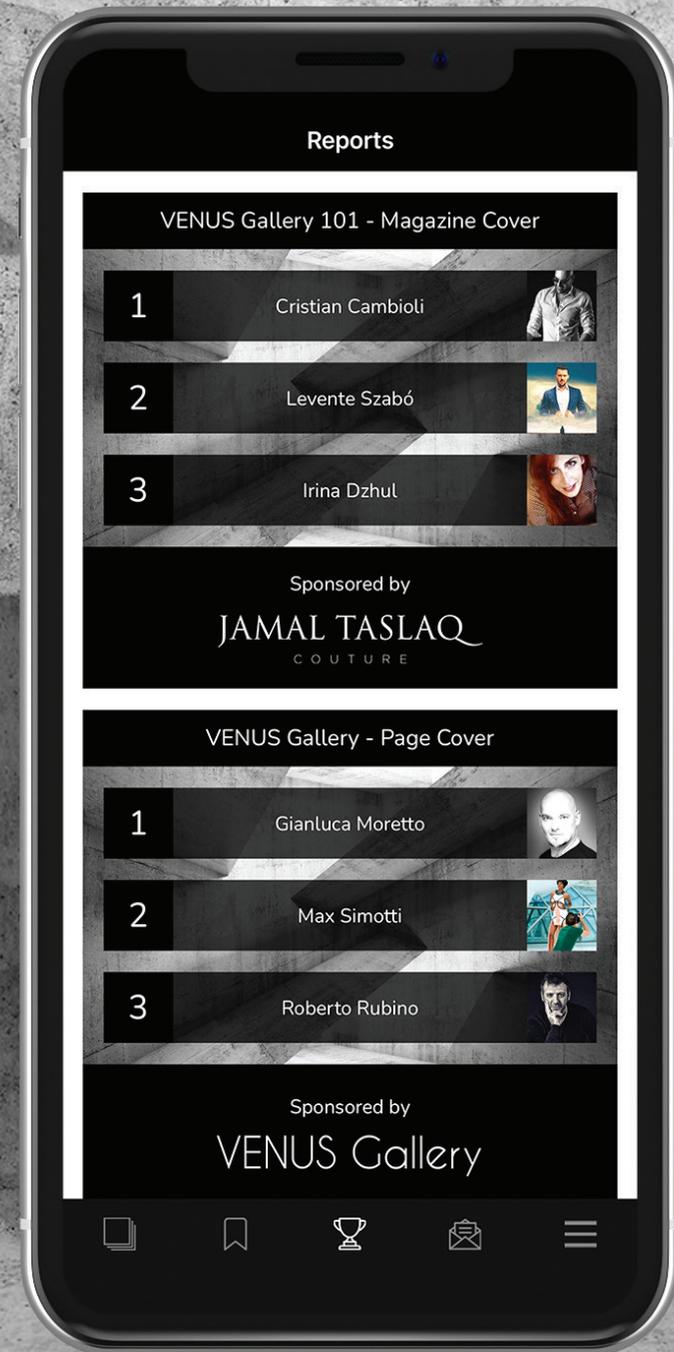
#CommunityDevelopment (4/5)

Rewards and Discounts

Improving sales performance

The WorldcApp Users can meritocratically win rewards and discounts related to products, services and experiences of their particular interest. An opportunity to engage (potential) customers and improve sales performance, while implementing a 360-degree communication strategy

#CommunityDevelopment (5/5)



The WoW - Weights of WorldcApp - Algorithm



#BusinessModel (2)

A percentage of sales made with discounts based on ranking positions and the capability of delivering sponsored elements to a measurable and targeted audience, are the sources of income that make the WorldcApp project profitable.

As The CoMarketing Platform grows, new business opportunities will emerge with our second App - <https://venus.gallery/app> - and from its natural evolution towards the use of Blockchain technology and NFTs.

Financials

WorldcApp has the potential to grow 10 times bigger every 2/3 years after the first 100.000 Euros in turnover

Projections of costs and budgets for each year will emerge from the project(s) developed to invoice the first 100.000 euros and will be part of a 3-year Business Plan that will be brought to the attention of banks and investors



Francesco
(CEO)

Founders
-
Fulltime



Luca
(CTO)



Roshni
(Head of Communication)

Team

<https://WorldcApp.com/linkedin/>



Cristina
(Head of Administration)



Jamal
(VENUS.Gallery Art Director)
<https://culture.venus.gallery/>



Rajesh
(Head of iOS/Android development)
<https://exuber.in/>